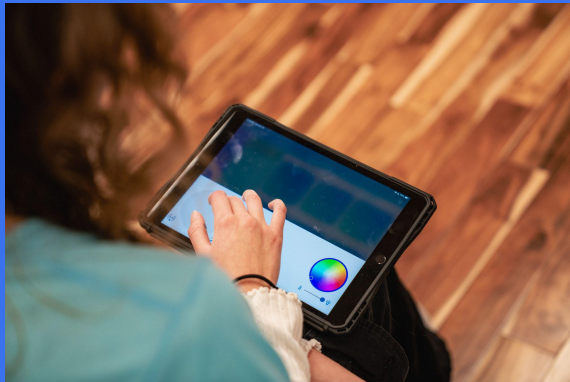


Sponsorship Impact



- **Brand Visibility:** Leverage comprehensive promotional campaigns across various media platforms plus extensive recognition throughout the festival.
- **Community Engagement:** Engage directly with a diverse audience through sponsored activities, particularly artists & installments that align with your business objectives.
- **Innovative Showcases:** Help us highlight advancements in art+technology that resonate with your company's goals.



Sponsorship Opportunities

Presenting Sponsor - \$25,000 (1 available)

- Feature festival guide as presenting sponsor
- Logo featured on TOPIA website as presenting sponsor
- Logo attached to all marketing materials
- Interview opportunity with JTV/McKibbin Media
- Banner/signage on stage
- VIP Tickets
- Part of ad feature in Jackson Magazine
- Digital Billboard Ad at Festival
- Official Festival Swag
- 5 minutes of Stage time (main stage)
- Logo on wayfinding signs

5 Sensory Sponsor- \$10,000 (5 available)

- Prominent feature on festival guide
- Logo featured on TOPIA website
- Recognition as festival sponsor on social media
- Logo included on all event related material
- VIP Tickets
- Banner at one corresponding sense installation
- Digital Billboard Ad at Festival
- 3 minutes of stage time
- Official Festival Swag
- Logo on wayfinding sign

Permanent Installation Sponsorships starting at \$15,000. Ask us for more details.

Sponsorship Opportunities

Stage Sponsor - \$7,500 (1 available)

- Banner at stage
- Logo feature on festival guide
- Logo featured on TOPIA website
- Logo featured on TOPIA social media
- Radio shout out
- VIP Tickets
- Digital Billboard Ad at Festival
- Official Festival Swag

Installation Sponsor - \$4,000 (10 available)

- Signage at the Installation
- Logo feature on festival guide
- Logo featured on TOPIA website
- Logo featured on TOPIA social media
- VIP Tickets
- Official Festival Swag

Education Sponsor - \$3,000 (4 available)

- Banner at Education Center
- Logo on Promotional Materials to Local Schools
- Logo feature on festival guide
- Logo featured on TOPIA website
- Logo featured on TOPIA social media
- VIP Tickets
- Official Festival Swag

Tech Sponsor - \$1,000

- Logo on Truss Wrap
- Logo featured on TOPIA website
- Official Festival Swag

Kids Activities - \$500

- Logo on Signage at Kids Activities
- Logo featured on TOPIA website
- Official Festival Swag



Become a Sponsor

Send checks to:
Jackson Young Professionals
P.O. Box 1260
Jackson, MI 49204

Jackson Young Professionals is a 501(c)4 organization. If you need to contribute to a 501(c)3 organization for tax purposes, please forward your sponsorship to our fiduciary:

Arts & Cultural Alliance of Jackson County
% Experience Jackson
134 W. Michigan Ave.
Jackson, MI 49201

Invoices available upon request.

TOPIA
art + tech festival